

# Political Activity & RPAC Fundraising Committee

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**Statement of Purpose:** The purpose of the Political Activity & RPAC Fundraising Committee is to facilitate the successful implementation of the Ohio RPAC Fundraising effort and the members' grassroots lobbying effort.

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## List of Programs:

- Implement Grassroots Initiative
- Local Board RPAC Chairman Support
- Maintain Political Communications Network & Train Key Contacts
- RPAC Awards Programs
- RPAC Recognition Breakfast
- RPAC Event
- RPAC Fundraising Manual
- State Contact Network

## Strategic Plan Objectives

- Encourage and assist local boards/associations in sending direct mail to Presidents Sales Club recipients
- Target Brokers in RPAC fundraising efforts.
- Provide an RPAC scorecard showing the financial impact of RPAC successes
- Research availability of RPAC promotional materials (video, etc.)

## Yearly Objectives

- Increase RPAC Participation
  - Board Award for increase participation
  - Encourage Boards to implement dues billing
  - Board representation on RPAC Fundraising Committee
- Increase Commercial REALTOR RPAC Participation
- Conduct fundraiser at the OAR Spring Conference
- Identify Local Board RPAC Chairmen with ribbons at the OAR Tri-annual Meetings
- Create a theme to increase participation
- Chair to write RPAC related articles for OHIO REALTOR and Local Board publications
- Explore conducting a state or regional fundraising seminar utilizing NAR Resources

## Committee Members

Gloria Cannon, Chairman  
David P. Bissler, Vice Chairman  
Stan E. Collins, EC Liaison  
Paul Glass, Staff Liaison

Donna A. Baldwin, GRI  
Deborah L. Barber  
Betty I. Belding, CC  
Leslie A. Besl, CC  
Gavin Blair, CC  
Darlene B. Breen, CRS  
Jolyn T. Brown  
Paul Bryant  
Sara L. Calo  
Ruth E DeHenning, CC

Judith C. Dickman  
Nancy S. Eubanks  
Mike H. Fanous  
Nancy A. Farkas  
Stephen R. Ferreebee  
Geraldine B. Florio, GRI  
Joyce L. Goldsmith, CRS  
Benjamin H.D. Gommel  
Carl C. Heister  
Helen S. Hertz, CRS

Tomi L. Johnson, CRS  
Karen Jones  
Deanna K. Kreiger, WCR  
John E. Kurlich  
Larhonda L. Moore  
Philip O. Morrival, III  
Robert H. Morrison  
Karen O'Donnell  
Mary L. Pollock  
Suzanne M. Roselius

Deborah L. Sasser  
Jessie M. Scott, CRS  
Cindy Owens Shay, CC  
Della M. Smith, EO  
Carrie Snyder  
Barbara E. Stout, ABR  
Harry J. Vearn  
Julie A. Vugrinovich  
James M. West, CRB  
Jill J. Yochum