

Products & Services Committee

Statement of Purpose: The Products and Services Review Committee reports to the Executive Committee and its primary purpose is to review new product and service proposals, make recommendations thereon to the Executive Committee and periodically evaluate those programs already offered to the membership by the Association.

List of Programs:

- Pearl Insurance
- Bank of America Affinity Card
- UPS
- Vectren Natural Gas Supplier
- OfficeMax Copy/Print and Office Product Discount
- Advanced Access Website Development and Maintenance
- Auto/Home Owners Insurance
- Long Term Care Insurance
- Ohio REALTOR License Plate
- Ohio Park Resorts Discount
- First Communications

Strategic Plan Objectives

- Develop products and services to provide financial benefits to Local Boards/Associations and the members.

Yearly Objectives

- Focus on ways to more effectively communicate member benefit services/programs to members.
- Use testimonials to promote the services.
- Enhance product and services presence on the web and weekly email.
- Committee should look into setting up discount programs with Ohio based companies such as Honey Baked Ham, Hickory Farms and Bob Evens.
- Committee should set up a discount program with McCormick & Schmick's and Flemmings Restaurant group.
- Include in next member survey a question regarding members' interest in certain programs such as restaurants, technology, entertainment, fitness & health, how to remodel, travel and cell phone.

Committee Members

Lynda S. Long, Chairman
James A. Camp, Vice Chairman
Susan Rae McCollister, EC Liaison
Greg Stitz, Staff Liaison

Joann E. Amos
Leslie A. Besl, EO
Ruth E DeHenning, RCE
Christine Gibson-Turner
Aaron J. High

Cynthia A. Kane, GRI
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John E. Kurlich
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Tiffany S. Meyer

Christopher J. Pedon
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