

Research Advisory Committee

Statement of Purpose: The committee was created in 2001 to oversee the implementation of the research objective included in the OAR Strategic Plan. Also to focus on the real estate industry, specific to Ohio, in identifying topics on which research and information is needed to improve the performance of REALTORS[®], REALTOR[®] firms and Local Boards/Associations.

List of Programs:

- Ohio MLS Housing Data
- Member Surveys
- Program and Product Satisfaction Surveys
- Board/Association Surveys
- Member Boards/Associations Profile

Strategic Plan Objectives

- Provide guidance and information to Local Boards regarding involvement in community activities, housing issues, commercial issues and local government.

Strategy F: Conduct ongoing research to determine the needs of our Local Boards/Associations and the members

Yearly Objectives:

- Seek out research ideas to support the above two objectives.
- Conduct a 2010 Member Needs Assessment Survey.
 - Use the results as topics informal focus groups will discuss at convention.
- Utilize the Strategic Planning Committee as a resource for research ideas.
 - Work with the Committee regarding the 2010 AE Survey.
- Consider collecting pending home sales data to compliment NAR's collection of the data.
- Consider seasonally adjusting Ohio's MLS housing data.
- Consider submitting research project funding requests to the Real Estate Commission.

Committee Members

Eugene F. Snavley, Chairman
Georgiana C. Nye, Vice Chairman
Steven C. Brown, EC Liaison
Greg Stitz, Staff Liaison

Sean M. Carpenter
Carolena M. Fortner, CRS
Mary T. Hankner, GRI
Jackie L. Leavenworth, ABR
Noreen A. Marlowe
Melinda S. Roberts
Steve Spinelli