

# Strategic Planning Committee

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**Article V, Section 5.4 Strategic Planning Committee:** A. Strategic Planning Committee shall be appointed yearly by the President, with the approval of the Board of Directors, consisting of not less than 12 members and a Chairman. The members of the Committee shall be appointed for staggered three-year terms. The Chairman is appointed on an annual basis by the President, with the approval of the Board of Directors. The Committee's purpose shall be to review the officially approved strategic plan of the Corporation, recommend procedures for implementation of the plan, through the Executive Committee to the Directors.

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## List of Programs:

Review and update Strategic Plan on continual basis

## Yearly Objectives

- Meet at Tri-annual meetings & during summer to address emerging issues
- Invite speakers to discuss trends, impact fees, etc.
- Utilize NAR Resources
- Send representative to Industry Conference (i.e. Inman Conference)
- Conduct workshop for Local Boards on developing a Strategic Plan
- Survey Local Boards to see how OAR is meeting their needs
- Survey Local Boards to see which Boards have a strategic plan
- Focus on updating Economics of Homebuying information in 2009
- Provide copies of Local Board Profile to Strategic Planning Committee

## Winter Conference

- Review current plan in sections – Goal #3
- Possible one-day retreat to review plan in detail
- Conduct survey on how OAR is meeting the Board's needs
- Obtain copies of Local Board Strategic Plans and offer assistance in developing plans where needed
- Invite Local Board EOs to attend the meeting to talk about the Board's needs and issues in their areas (panel discussion)

## Committee Members

Karen O'Donnell, Chairman

Emily L. MacKendrick, Vice Chairman

Barbara B. Lach, EC Liaison

Bob Fletcher, Staff Liaison

Richard A. Benjamin

Sandra A. Butler

James A. Camp

Stan E. Collins, RCE

James H. Coridan

Joseph P. Ditchman, Jr., SIOR

Alec H. Hagerty, ABRM

Chris L. Hall, CRB

Jerold L. Hall, CRB, CCIM

Alan B. Hallock, GRI

Meg Hudson, ABR

Brad Knapp, CRB

Brandon R. Marquard

Douglas R. McCloud, CRS

Gretchen A. McKay

Tiffany S. Meyer

Robert U. Miller, CRS

Sandy K. Naragon, RCE

Ms. Chris Reese, CRS

Eugene F. Snavley

Jerry W. White, CRS