

Research Advisory Committee

Statement of Purpose: The committee was created in 2001 to oversee the implementation of the research objective included in the OAR Strategic Plan. Also to focus on the real estate industry, specific to Ohio, in identifying topics on which research and information is needed to improve the performance of REALTORS[®], REALTOR[®] firms and Local Boards/Associations.

List of Programs:

- Ohio MLS Housing Data
- Member Surveys
- Program and Product Satisfaction Surveys
- Board/Association Surveys
- Member Boards/Associations Profile
- NAR Home Buyers & Sellers Profile (Piggyback to get Ohio specific profiles)

Strategic Plan Objectives

- Provide guidance and information to Local Boards regarding involvement in community activities, housing issues, commercial issues and local government.

Strategy F: Conduct ongoing research to determine the needs of our Local Boards/Associations and the members

Yearly Objectives:

- Seek out research ideas to support the above two objectives.
- Utilize the Strategic Planning Committee as a resource for research ideas.
- Request funding from the Division to fund piggybacking on NAR's Home Buyers & Sellers Profile.
- Submit proposal to Division in response to their RFP, to conduct a study that would outline a blueprint for an online pre-licensure course and provider review process.
- Continue investigating the logistics of availing Ohio MLSes and Boards/Association access to NAR's Economic & Market Watch Report.
- Consider conducting an in depth survey exploring members' attitudes towards a standardized statewide purchase contract.
- Discuss research project ideas to submit to the Division.
- Continue to consider collecting pending home sales data to compliment NAR's collection of the data.
- Continue to consider seasonally adjusting Ohio's MLS housing data.

Winter Conference:

- Discuss methodologies in conducting a research project that will determine members' interest and attitudes toward the creation of a standardized statewide purchase contract.
- The Committee is going to continue measuring MLSes/Boards/Associations' interest in availing them of a statewide Economic & Market Watch Report that NAR creates.
- Third, if the Commission approves OAR's funding request, OAR will piggyback on NAR's 2011 Homebuyers and Sellers Profile. Profile reports will be generated for Ohio and the Cincinnati, Cleveland and Columbus metropolitan areas.
- The OAR Boards/Associations Profile is scheduled to be created in 2011.
- If the Real Estate Commission approves OAR's request for funding, a research project will be conducted by OAR that addresses the creation of an online pre-licensure course/provider review process.

Committee Members

Georgiana Nye, Chairman
Sandra Butler, Vice Chairman
Steve Brown, EC Liaison (also member)
Greg Stitz, Staff Liaison

Sara Calo
Sean Carpenter
Veryl Cisco
Carolena Fortner
Terry Hankner
Noreen Marlowe

Sandy Naragon
Melinda Roberts
Gene Snavley
Steve Spinelli
Jim West