

Resort & Second Home Forum

Statement of Purpose: Facilitates discussion and awareness, as well as share information on the challenges and opportunities in the Resort/Second Home market.

Strategic Plan Objectives:

- Offer specialty topics, etc.

Yearly Objectives:

- Create member awareness of the opportunities and communications for selling second and/or resort homes within their own market and communities
- Address utilizing education and the skills used when marketing and selling second and resort homes
- Promote the Resort Second Home programs and certifications available through REBAC/OAR
- Utilize statistics and business strategies including demographics demonstrating the buyer availability and ability to use second and resort homes as investments by presenting the latest NAR report.
- Invite a speaker to talk about Resort & Second Home opportunities and the RSPS certification as well as international opportunities.
- Continue to promote the RSPS designation and benefits
- Continue to provide international information and connect with inbound international buyers.
- Research the current tax deductions applied towards the purchase of a secondary home

Committee Members

David Klacik, Chairman

Joanne Berardi, Vice Chairman

Sara Calo, Executive Committee Liaison

Tim Lockwood, Staff Liaison

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