

Political Activity & RPAC Fundraising Committee

Statement of Purpose: The purpose of the Political Activity & RPAC Fundraising Committee is to facilitate the successful implementation of the Oho RPAC Fundraising effort and the members' grassroots lobbying effort.

List of Programs:

- Implement Grassroots Initiative
- Local Board RPAC Chairman Support
- Maintain Political Communications Network & Train Key Contacts
- RPAC Awards Programs
- RPAC Recognition Breakfast
- RPAC Event
- RPAC Fundraising Manual
- State Contact Network

Strategic Plan Objectives

- Encourage and assist local boards/associations in sending direct mail to Presidents Sales Club recipients
- Target Brokers in RPAC fundraising efforts.
- Provide an RPAC scorecard showing the financial impact of RPAC successes
- Research availability of RPAC promotional materials (video, etc.)

Yearly Objectives

- Increase RPAC Participation
 - Board Award for increase participation
 - Encourage Boards to implement dues billing
 - Board representation on RPAC Fundraising Committee
- Increase Commercial REALTOR RPAC Participation
- Conduct fundraiser at the OAR Spring Conference
- Identify Local Board RPAC Chairmen with ribbons at the OAR Tri-annual Meetings
- Create a theme to increase participation
- Chair to write RPAC related articles for OHIO REALTOR and Local Board publications
- Explore conducting a state or regional fundraising seminar utilizing NAR Resources
- Explain Funding Strategy
- Boards involved in RPAC/Past Leadership Contest
- Utilize DVP for fundraisers
- Spring Conference (combine AE Committee & Board President/President-elect luncheons and bring in RPAC speaker

Committee Members

Dave Bissler, Chairman
Suzie Roselius, Vice Chairman
Gloria Alonso Cannon, Executive Committee Liaison
Paul Glass, Staff Liaison

Robin Y. Banas
Deborah L. Barber, ABR,CRS
Maggie Homan Beckmeyer, AARE
Betty I. Belding
Scott D. Biechele
Gavin Blair
Darlene B. Breen, CRS
Heather D Brookey
Jolyn T. Brown
Ruth E DeHenning, RCE
Carol A. Dimas
Stefanie Easterling, CC

Nancy S. Eubanks, ABR
Dirck A. Everhart
Lawrence H. Frawley, Sr.
Lori L. Fulk
Joyce L. Goldsmith, CRS
Janet A. Gommel, CC
Benjamin H.D. Gommel
Mary Ann Khouri, GRI
Tamara G. Knox
John E. Kurlich
Todd S. Levin
Hal O. Maxfield, CCIM

Philip O. Morrical, III
Robert H. Morrison
Ted Oatts, GRI
Leonard A. Partin, CRB, CC
Judith F. Patriski
Mary L. Pollock
James F. Roberts, CC
Sharon Sample, EO, CC
Amy Scott, EO
Della M. Smith, EO
Harry J. Vearn
Joyce A. Willson