

# Strategic Planning Committee

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**Article V, Section 5.4 Strategic Planning Committee:** A. Strategic Planning Committee shall be appointed yearly by the President, with the approval of the Board of Directors, consisting of not less than 12 members and a Chairman. The members of the Committee shall be appointed for staggered three-year terms. The Chairman is appointed on an annual basis by the President, with the approval of the Board of Directors. The Committee's purpose shall be to review the officially approved strategic plan of the Corporation, recommend procedures for implementation of the plan, through the Executive Committee to the Directors.

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## **List of Programs:**

Review and update Strategic Plan on continual basis

## **Yearly Objectives**

- Meet at Tri-annual meetings & during summer to address emerging issues
- Invite speakers to discuss emerging issues
- Utilize NAR Resources
- Send representative to Industry Conference (i.e. Inman Conference)
- Conduct workshop for Local Boards on developing a Strategic Plan (possibly tie-in with CEO/CSO Symposium)
- Survey Local Boards to see how OAR is meeting their needs

## **Winter Conference**

- Discuss, plan and set date for 1 day planning meeting in early summer
- Possibly bring in a speaker to discuss emerging issues/trends

## **Committee Members**

Emily MacKendrick, Chairman  
Chris Reese, Vice Chairman  
Gloria Alonso Cannon, EC Liaison  
Bob Fletcher, Staff Liaison

Rick Benjamin  
Andy Camp  
Alec Hagerty  
Chris Hall  
Jon Hall  
Alan Hallock  
Greg Hrabcak  
Mary Ann Khouri  
Brad Knapp  
Barbara Lach  
Jesse Livesay  
Brandon Marquard  
Gretchen McKay  
Sandy Naragon  
Karen O'Donnell  
Chris Reese

## **OAR Officers**

Meg Hudson, President  
Bob Miller, President-elect  
Tom Williams, Treasurer