

2008 Promotion & Advertising Contest

AUCTION

(Medium/Small Firm) - First Place: Pamela Rose Auction Co., Maumee;

Award of Excellence: Pamela Rose Auction Co., Maumee.

BUSINESS CARDS & STATIONERY

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

(Medium/Small Firm) - First Place: Dave Kaufman Realty, Sugarcreek;

Award of Excellence: Burgan Real Estate, Ltd., Youngstown.

CLASSIFIED ADVERTISING

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

COMMERCIAL/INVESTMENT BROCHURES

(Medium/Small Firm) - First Place: Pamela Rose Auction Co., Maumee;

Award of Excellence: Dave Kaufman Realty, Sugarcreek.

COMMUNITY SERVICE

(Large Firm) - First Place: Huff Realty, Cincinnati.

(Medium/Small Firm) - First Place: Pissocra Mathias Realty, New Philadelphia;

Award of Excellence: DeLuca Realty, Rayland.

DISPLAY ADVERTISING/NEWSPAPER

(Large Firm) - First Place: Howard Hanna Smythe Cramer, Seven Hills;

Award of Excellence: Realty One Real Living, Cleveland.

(Medium/Small Firm) - First Place: Dooley & Co., REALTORS® , Columbus;

Award of Excellence: Bolte Real Estate, Port Clinton.

FIRM WEB SITE

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

(Medium/Small Firm) - First Place: Bolte Real Estate, Port Clinton;

Award of Excellence: Burgan Real Estate Ltd., Youngstown.

INDIVIDUAL WEB SITE

(Large Firm) - First Place: Realty One Real Living Chalmers Tinlan Team, Aurora ;

Award of Excellence: Realty One Real Living Joanne Podojil, Cleveland.

INSTITUTIONAL ADVERTISING

(Large Firm) - First Place: Huff Realty, Cincinnati;

Award of Excellence: Howard Hanna Smythe Cramer, Seven Hills.

(Medium/Small Firm) - First Place: Henkle Schueler REALTORS® , Lebanon;

INSTITUTIONAL COMMUNICATIONS

(Large Firm) - First Place: Howard Hanna Smythe Cramer, Seven Hills;

Award of Excellence: Howard Hanna Smythe Cramer, Seven Hills.

(Medium/Small Firm) - First Place: Keller Williams Legacy Group, North Canton;

Award of Excellence: Keller Williams Legacy Group, North Canton.

NOVELTY ADVERTISING

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

(Medium/Small Firm) - First Place: McInturf Realty, Inc., New Philadelphia,

Award of Excellence: Dave Kaufman Realty, Sugarcreek.

PERSONAL MARKETING

(Large Firm) - First Place: Howard Hanna Smythe Cramer, Seven Hills;

Award of Excellence: Howard Hanna Smythe Cramer, Seven Hills.

(Medium/Small Firm) - First Place: Link-Hellmuth, Springfield;

Award of Excellence: Cagney, Weisker & Associates, Cincinnati.

PHOTOS OF BILLBOARDS

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

(Medium/Small Firm) - First Place: Dooley & Co., REALTORS® , Columbus.

PHOTOS OF OFFICE EXTERIORS

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

(Medium/Small Firm) - First Place: Burgan Real Estate, Ltd., Youngstown;

Award of Excellence: Dave Kaufman Realty, Sugarcreek.

PHOTOS OF OFFICE INTERIORS

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

PHOTOS OF OFFICE SIGNS

(Large Firm) - First Place: Realty One Real Living, Cleveland;

Award of Excellence: Realty One Real Living, Cleveland.

PRINT ADVERTISING OF RESIDENTIAL PROPERTIES IN BROCHURES & OTHER PRINTED MATERIALS

(Large Firm) - First Place: Huff Realty, Cincinnati;

Award of Excellence: HER Real Living, Columbus.

(Medium/Small Firm) - First Place: Dooley & Co., REALTORS® , Columbus;

Award of Excellence: Keller Williams Legacy Group, North Canton.

RADIO ADVERTISING

(Large Firm) - First Place: Huff Realty, Cincinnati.

(Medium/Small Firm) - First Place: Burgan Real Estate, Ltd., Youngstown;

Award of Excellence: Burgan Real Estate, Ltd., Youngstown.

TELEVISION ADVERTISING

(Medium/Small Firm) - First Place: Bolte Real Estate, Port Clinton;

Award of Excellence: Cagney, Weisker & Associates, Cincinnati.

TELEVISION HOME SHOWS

(Large Firm) - First Place: Howard Hanna Smythe Cramer, Seven Hills;

(Medium/Small Firm) - First Place: McInturf Realty, Inc., New Philadelphia.
