

NEWS SERVICE

TO: All News Media #96-08
FROM: Lisa Wemer
Administrative Assistant
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DATE: Sept. 28, 2009 FOR IMMEDIATE RELEASE
RE: **OAD Promotion & Advertising Contest Winners**

Winners in the 2009 OAR REALTOR[®] Promotion & Advertising Contest were announced at the Ohio Association of REALTORS[®] Opening General Session held in conjunction with OAR's 99th Annual Convention, Sept. 20-23, at the Columbus Convention Center.

Real estate firms and individual REALTORS[®] from across the state submitted entries for judging in one of two size groups in 20 advertising categories. Entries were judged for quality of content and design in carrying a positive message to the public, realty firms and the real estate profession.

These were the winners:

AUCTION

(Medium/Small Firm) - First Place: Pamela Rose Auction Co., Maumee;
Award of Excellence: Pamela Rose Auction Co., Maumee.

BUSINESS CARDS & STATIONERY

(Medium/Small Firm) - First Place: Community First Real Estate, Poland;
Award of Excellence: Burgan Real Estate, Ltd., Youngstown.

COMMERCIAL/INVESTMENT BROCHURES

(Medium/Small Firm) - First Place: Pamela Rose Auction Co., Maumee;
Award of Excellence: Pamela Rose Auction Co., Maumee.

COMMUNITY SERVICE

(Large Firm) - First Place: Re/Max of Ohio, Central & Northern, Toledo;
Award of Excellence: Re/Max of Ohio, Central & Northern, Toledo.
(Medium/Small Firm) - First Place: Burgan Real Estate, Ltd., Youngstown;
Award of Excellence: Pissocra Mathias Realty, New Philadelphia.

DISPLAY ADVERTISING/NEWSPAPER

(Large Firm) - First Place: Re/Max of Ohio, Central & Northern, Toledo;
Award of Excellence: Howard Hanna Real Estate Services, Cleveland.
(Medium/Small Firm) - First Place: Pissocra Mathias Realty, New Philadelphia.

FIRM WEB SITE

(Large Firm) - First Place: Re/Max of Ohio, Central & Northern, Toledo;
(Medium/Small Firm) - First Place: Community First Real Estate, Poland;
Award of Excellence: Dave Kaufman Realty, Inc., Sugar creek.

INSTITUTIONAL ADVERTISING

(Large Firm) - First Place: Howard Hanna Real Estate Services, Cleveland;
(Medium/Small Firm) - First Place: Community First Real Estate, Poland;
Award of Excellence: Community First Real Estate, Poland.

INSTITUTIONAL COMMUNICATIONS

(Large Firm) - First Place: Re/Max of Ohio Central & Northern, Toledo;
Award of Excellence: Howard Hanna Real Estate Services, Cleveland.

NOVELTY ADVERTISING

(Large Firm) - First Place: Howard Hanna Real Estate Services, Cleveland;
Award of Excellence: Howard Hanna Real Estate Services, Cleveland.
(Medium/Small Firm) – First Place: Dave Kaufman Realty, Inc., Sugarcreek.

PERSONAL MARKETING

(Large Firm) - First Place: Howard Hanna Real Estate Services, Cleveland;
Award of Excellence: Howard Hanna Real Estate Services, Cleveland.
(Medium/Small Firm) - First Place: Pissocra Mathias Realty, New Philadelphia;
Award of Excellence: The Real Estate Exchange, Columbus.

PHOTOS OF BILLBOARDS

(Medium/Small Firm) - First Place: Burgan Real Estate, Ltd., Youngstown.

PHOTOS OF “FOR SALE” & “SOLD” SIGNS

(Medium/Small Firm) – First Place: Community First Real Estate, Poland;
Award of Excellence: DeFourny REALTORS®, Columbus.

PHOTOS OF OFFICE EXTERIORS

(Medium/Small Firm) - First Place: Pamela Rose Auction Co., Maumee;
Award of Excellence: Burgan Real Estate, Ltd., Youngstown.

PHOTOS OF OFFICE INTERIORS

(Medium/Small) - First Place: DeFourny REALTORS®, Columbus;
Award of Excellence: The Real Estate Exchange, Columbus.

PHOTOS OF OFFICE SIGNS

(Medium/Small Firm) - First Place: Dave Kaufman Realty, Inc., Sugarcreek;
Award of Excellence: Pamela Rose Auction Co., Maumee.

PRINT ADVERTISING OF RESIDENTIAL PROPERTIES IN BROCHURES & OTHER PRINTED MATERIALS

(Medium/Small Firm) - First Place: Community First Real Estate, Poland;
Award of Excellence: Dave Kaufman Realty, Inc., Sugarcreek.

RADIO ADVERTISING

(Large Firm) - First Place: Re/Max of Ohio, Central & Northern, Toledo.

TELEVISION ADVERTISING

(Large Firm) – First Place: Re/Max of Ohio, Central & Northern, Toledo.
(Medium/Small Firm) - First Place: Community First Real Estate, Poland;
Award of Excellence: Burgan Real Estate, Ltd., Youngstown.

The Ohio Association of REALTORS[®], with more than 30,500 members, is the largest professional trade association in Ohio.